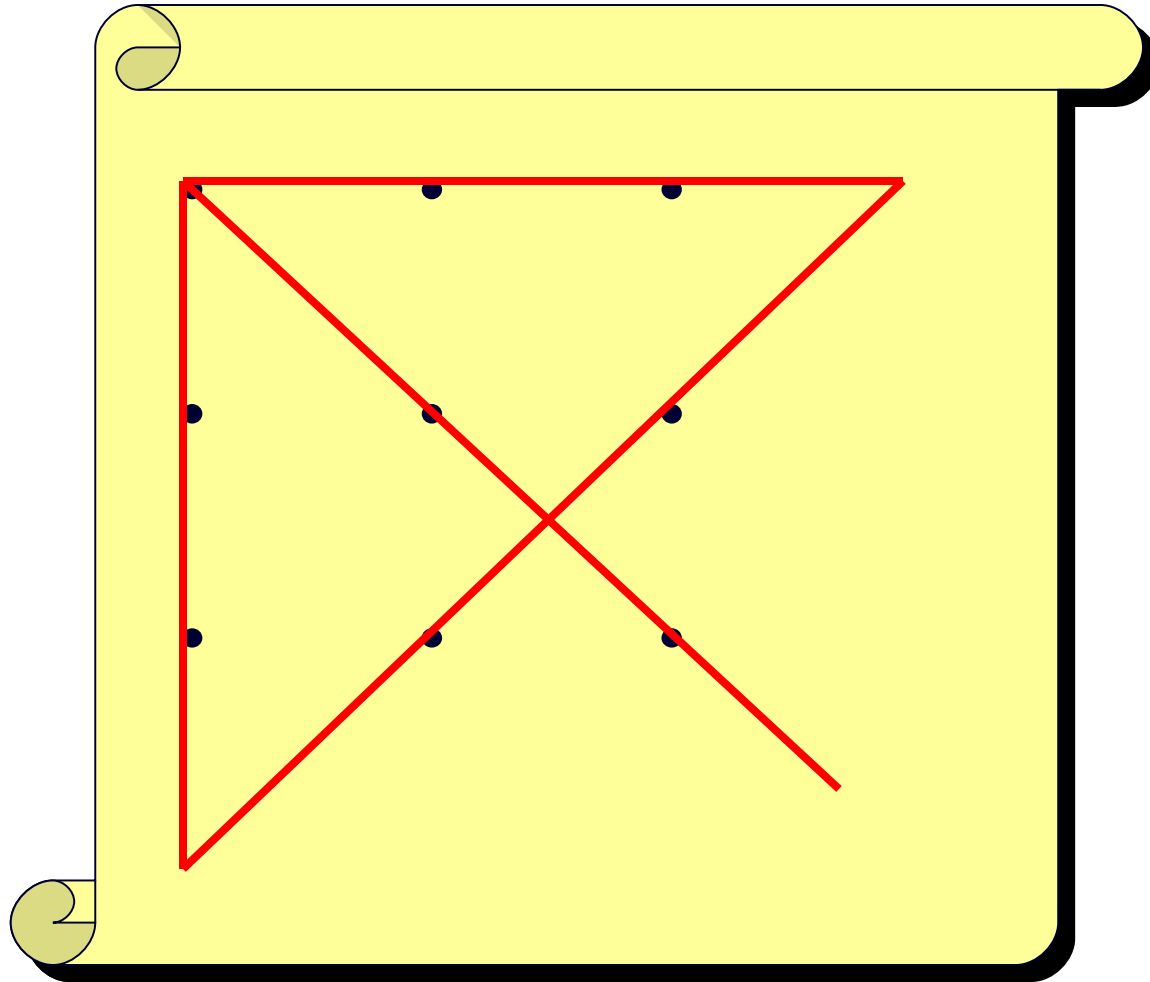
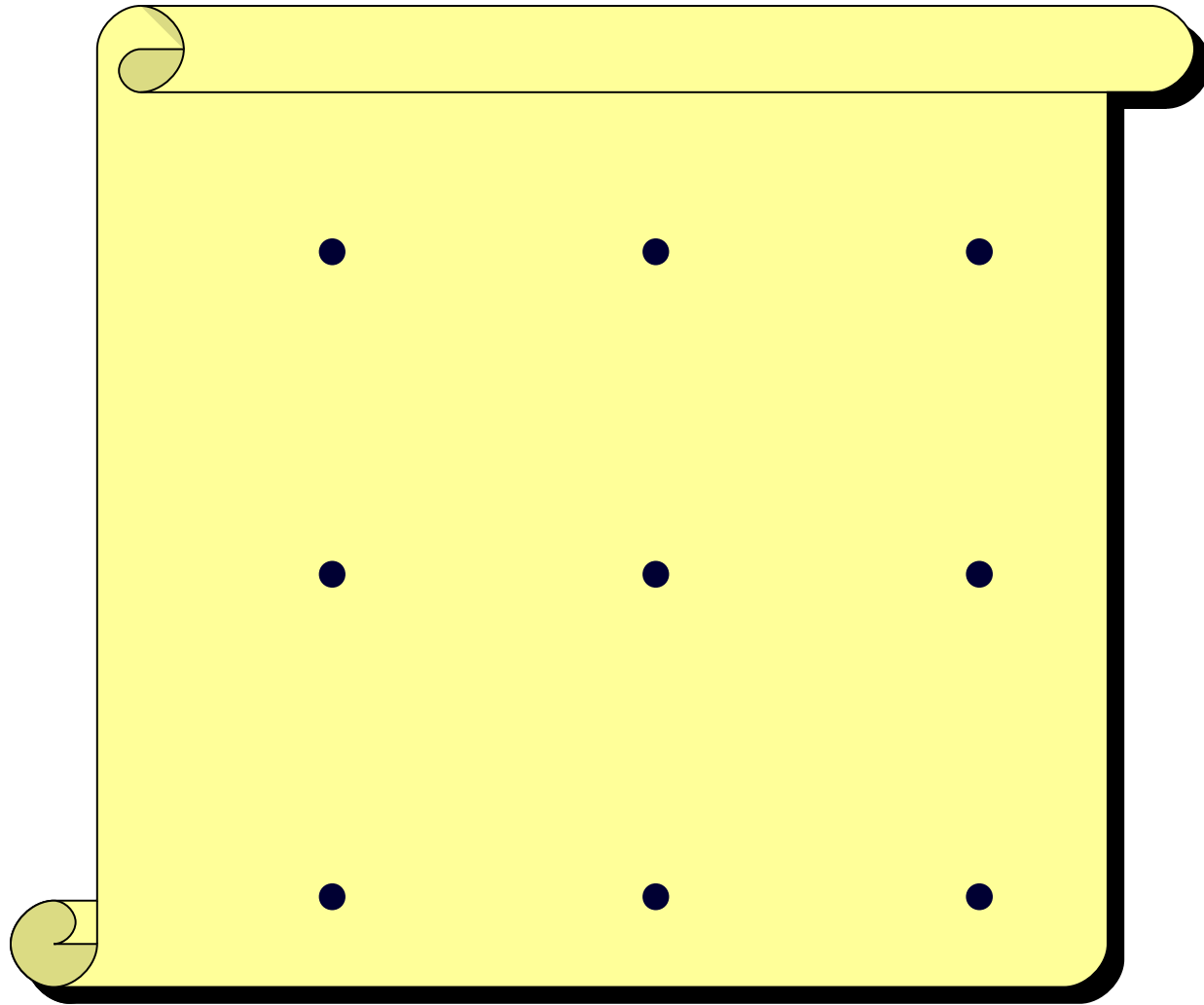


Het oude MBA paradigma

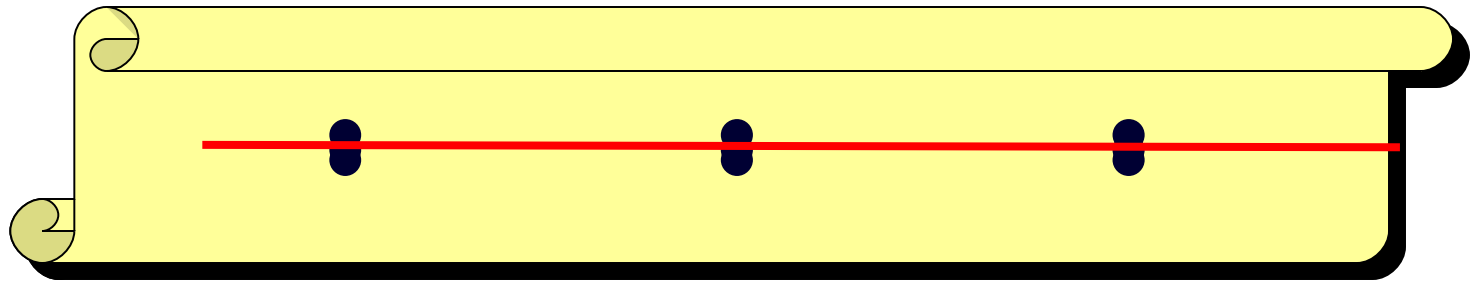


Laten we het nu proberen met één lijn.

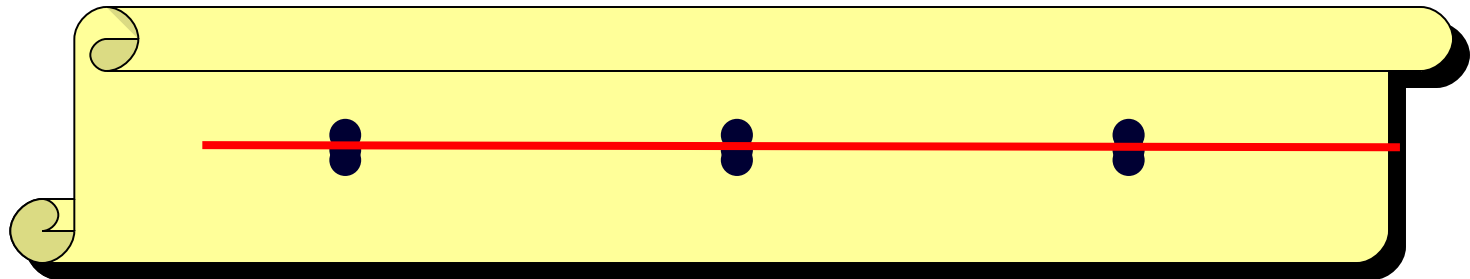
Het nieuwe MBA paradigma: met EEN lijn



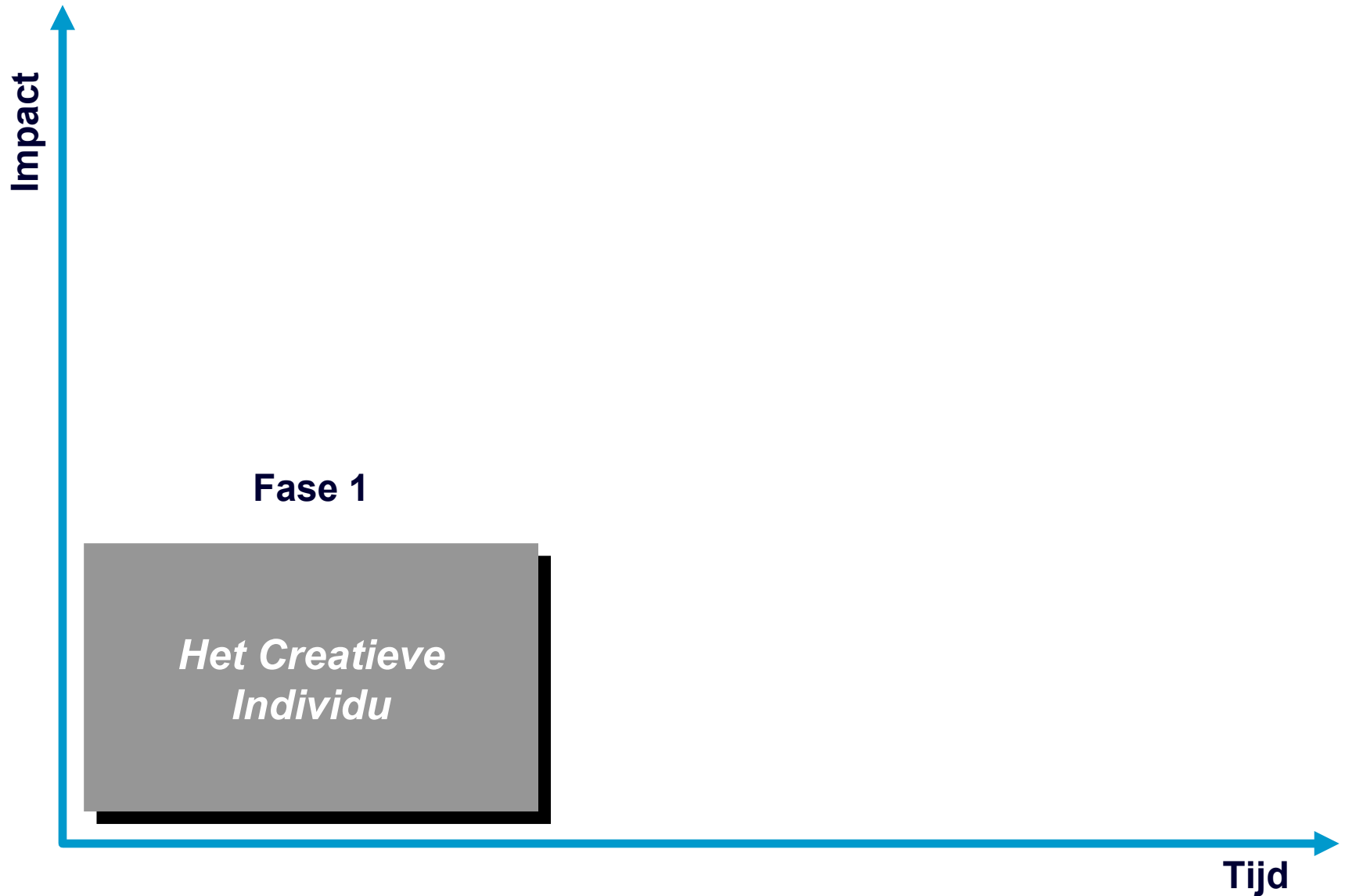
Het nieuwe MBA paradigma



Maar dan moet je wel het papier vouwen...



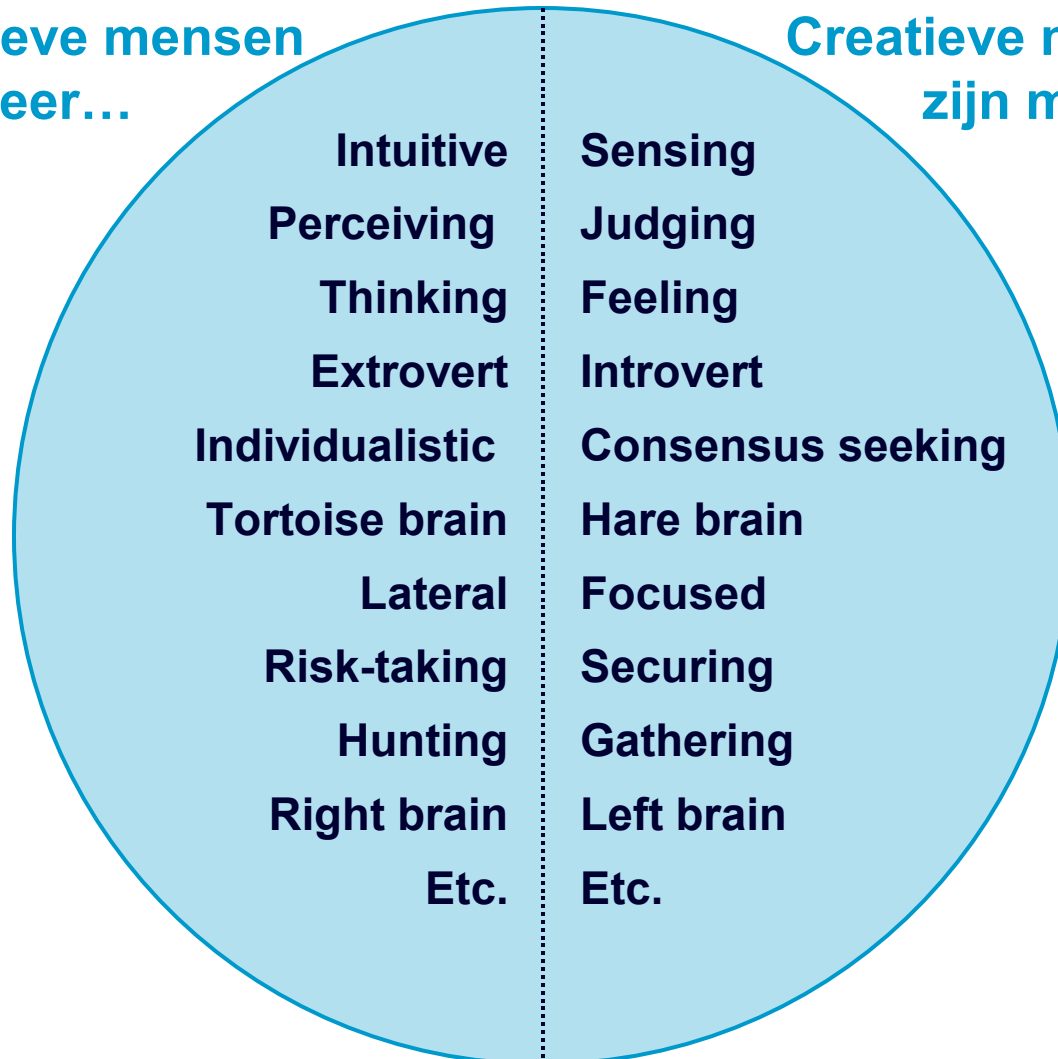
Deze benadering kent drie fasen...



lineaire schaal modellen

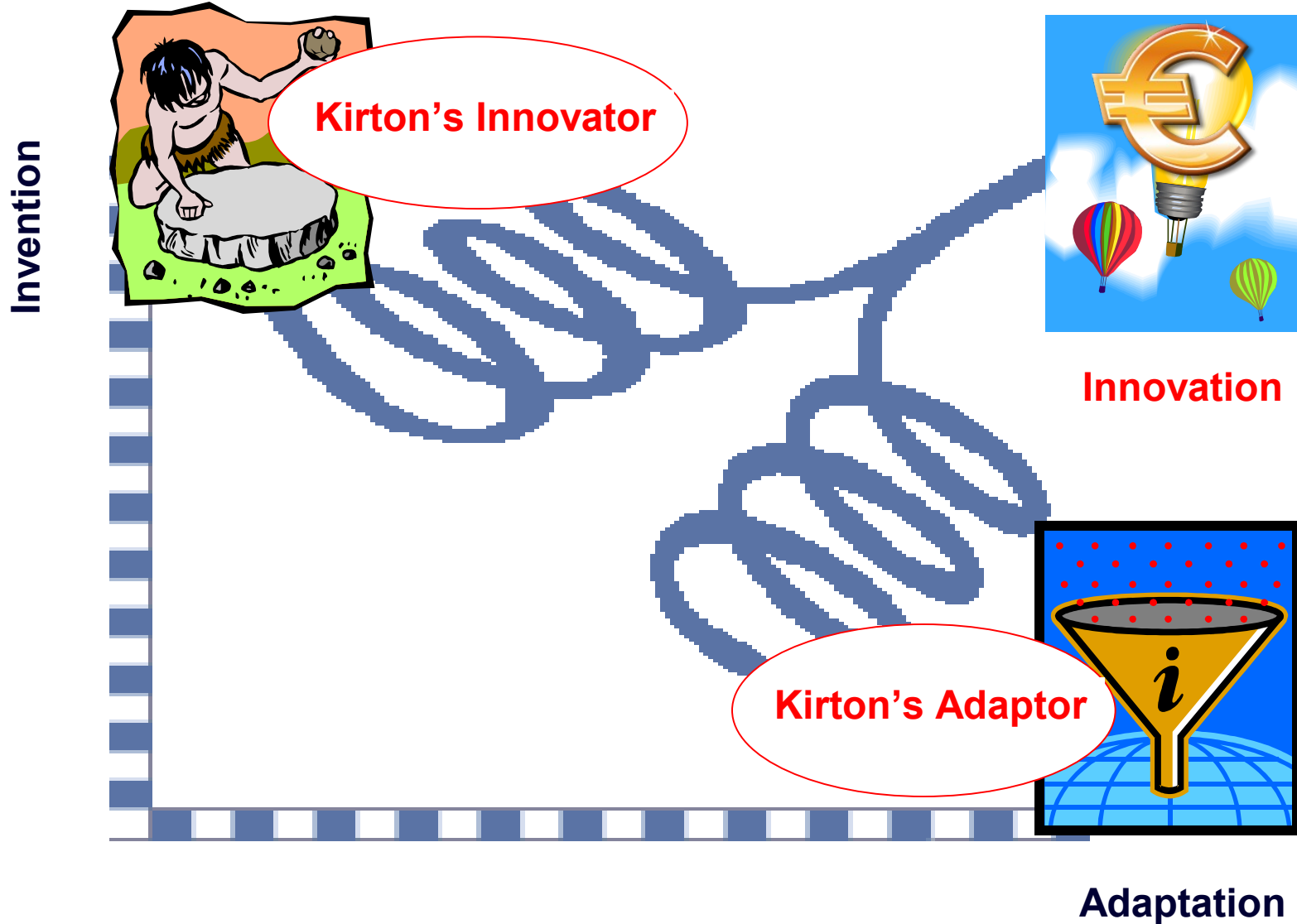
**Creatieve mensen
zijn meer...**

**Creatieve mensen
zijn minder...**

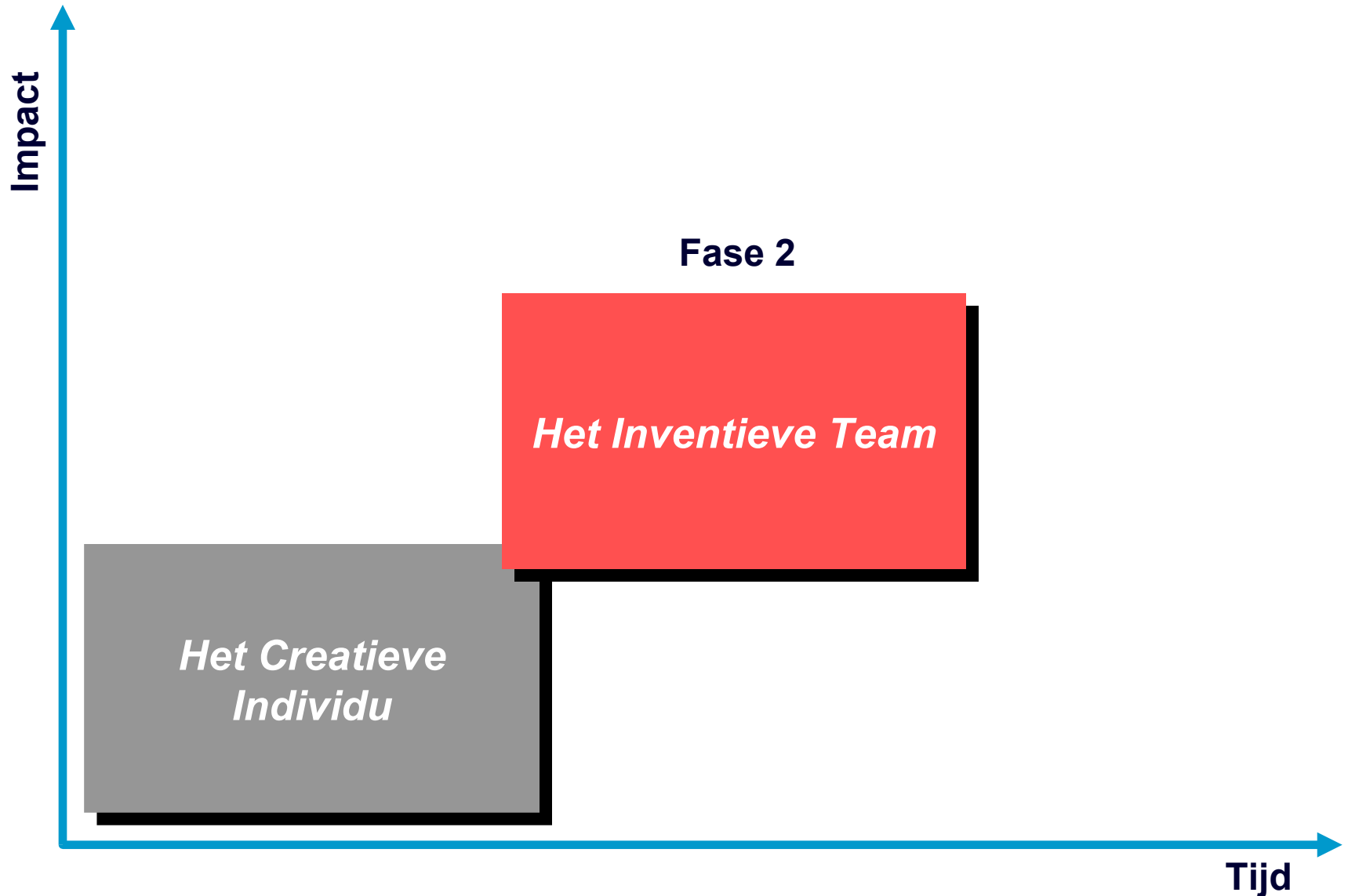


New Definition of Innovation

(literature is inconsistent...)



Deze benadering kent drie fasen...

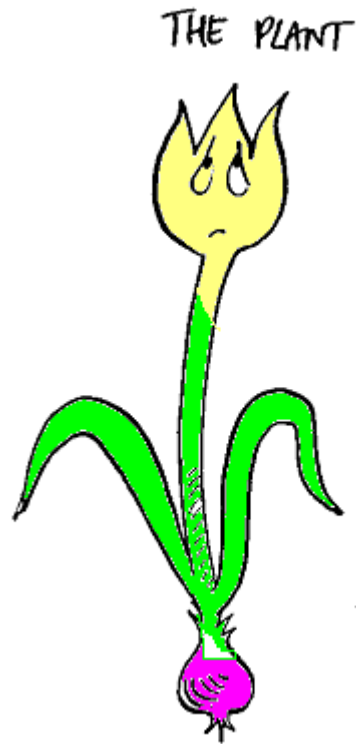


Integreren van Team Rollen van Belbin

Dilemma team rollen

01/ Belbin team rol dilemma

Het Unieke Idee versus de Standaard Evaluatie



MONITOR-EVALUATOR

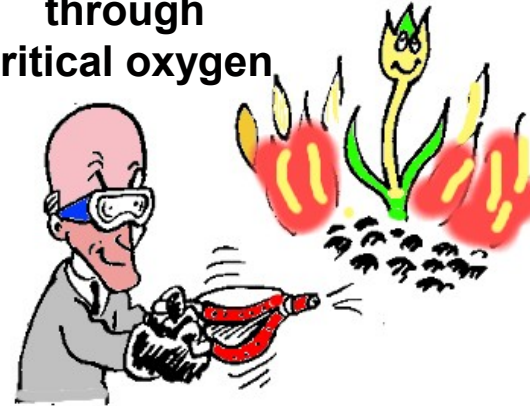


Standaard Kritische evaluatie



Strangled at birth...

Realize ideas through critical oxygen

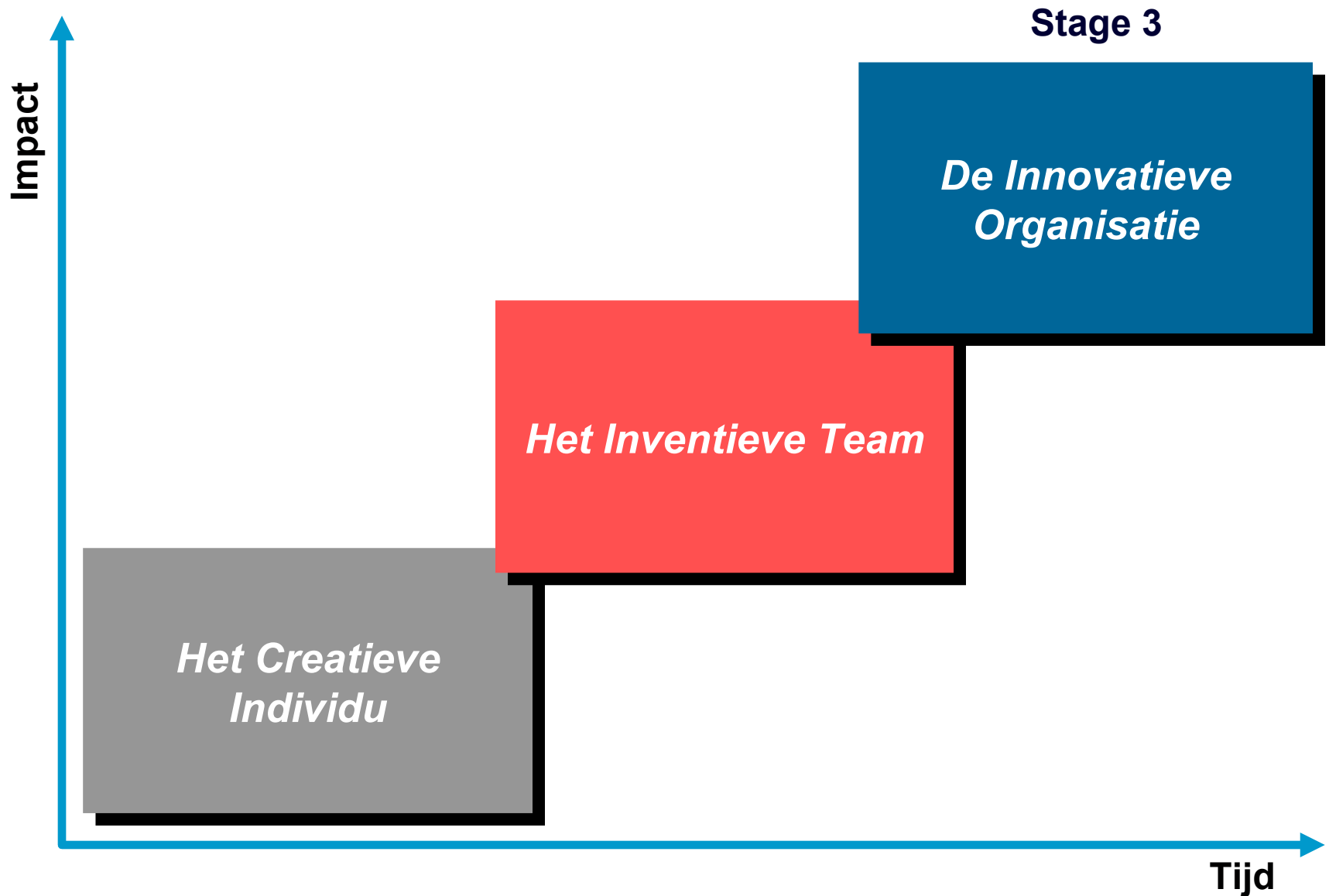


Blue Sky

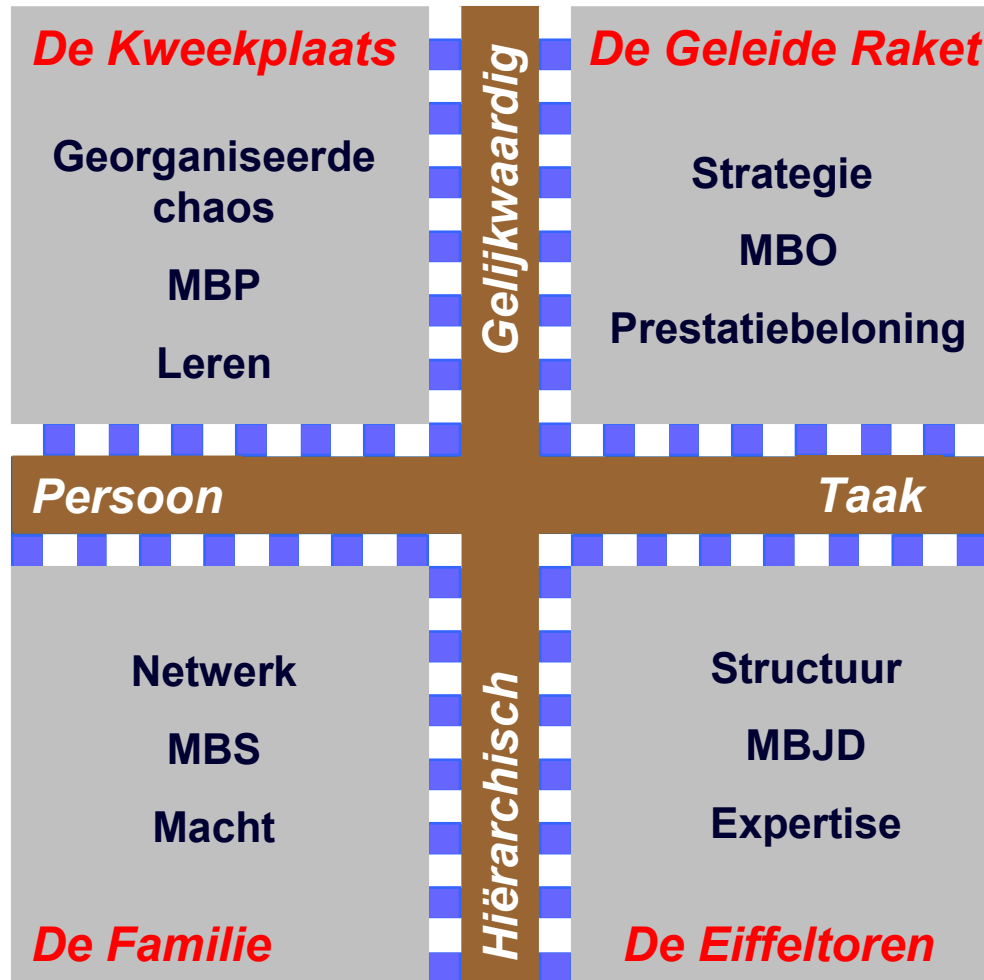


Unieke Creatieve Idee

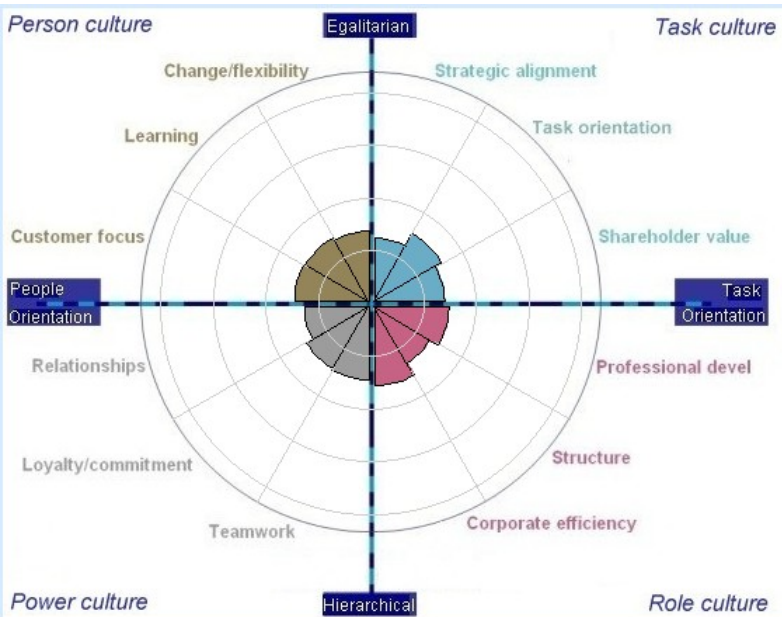
Deze benadering kent drie fasen...



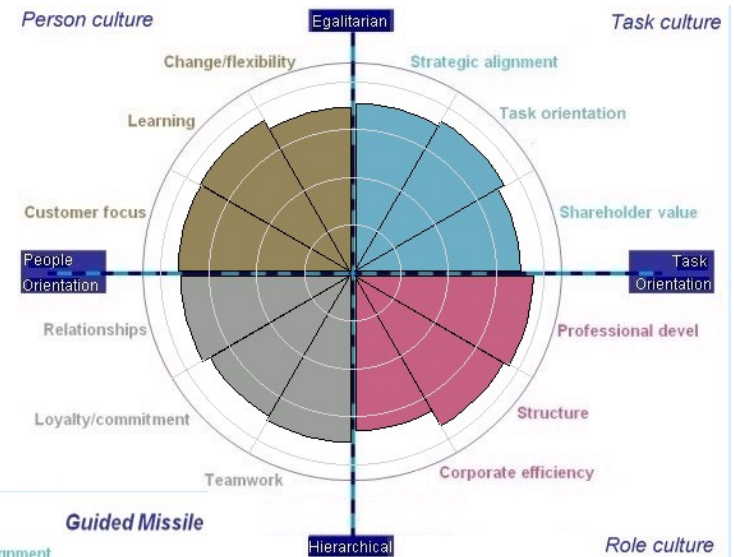
Organisatie Cultuur



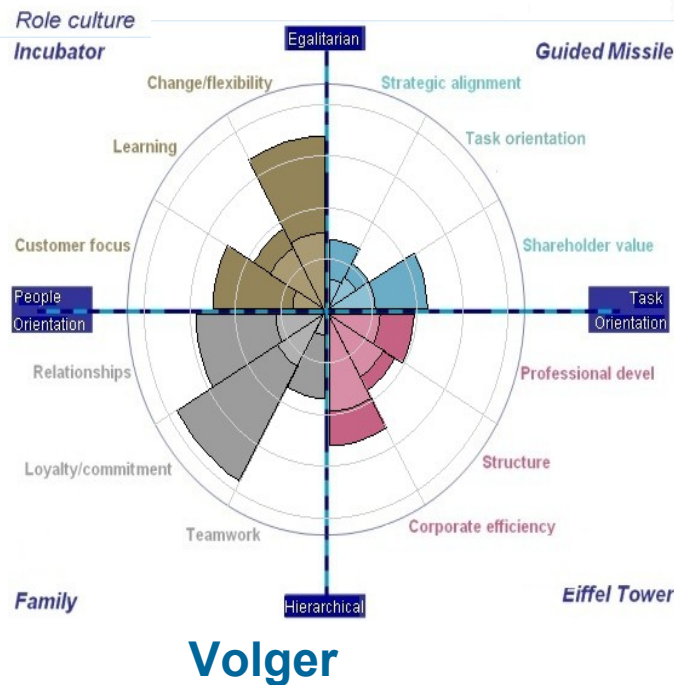
OVP scores en Prestatie



Weinig Presterend

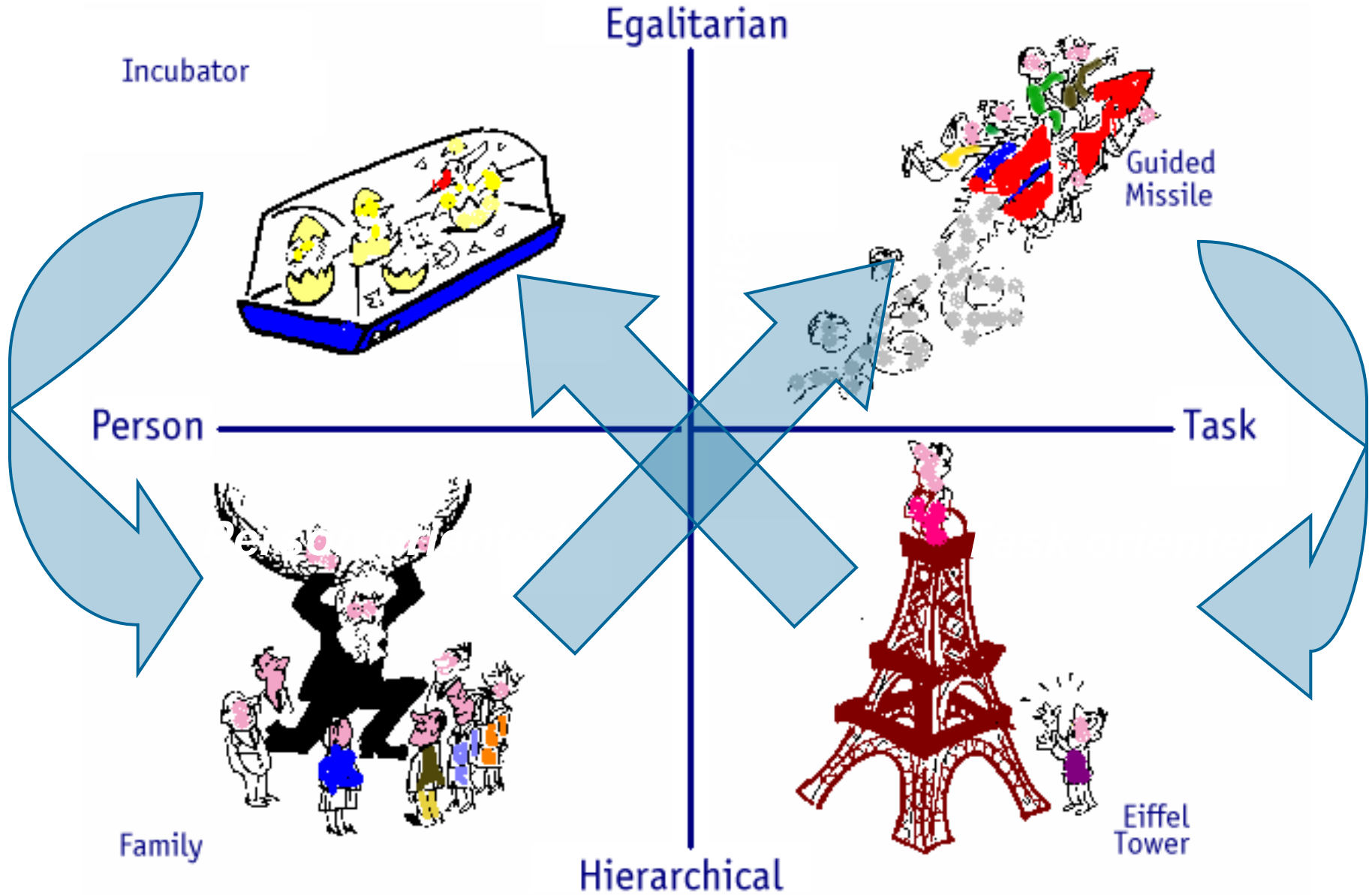


De Beste Werkgever

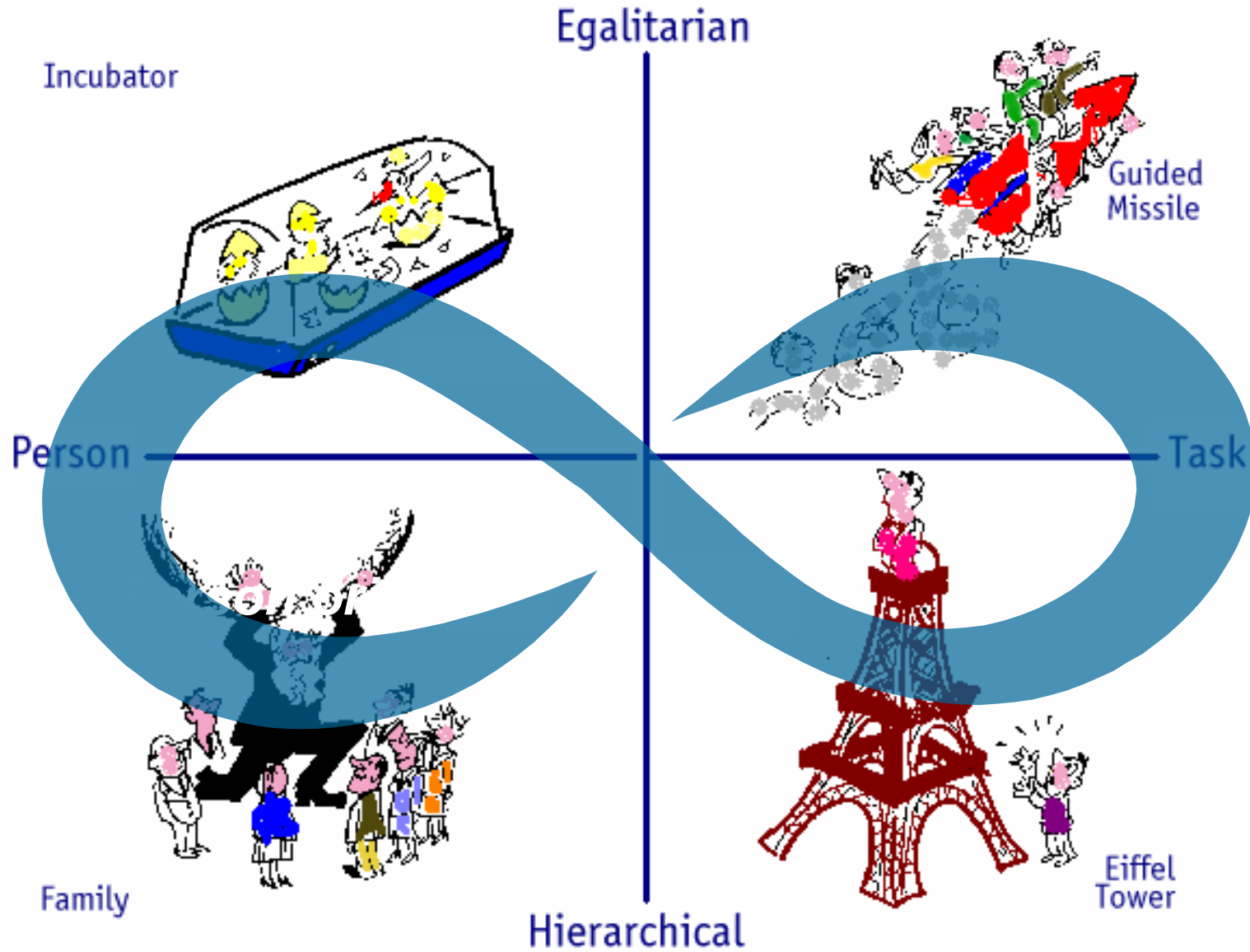


Volger

4 Corporate Cultures



Innovatie !

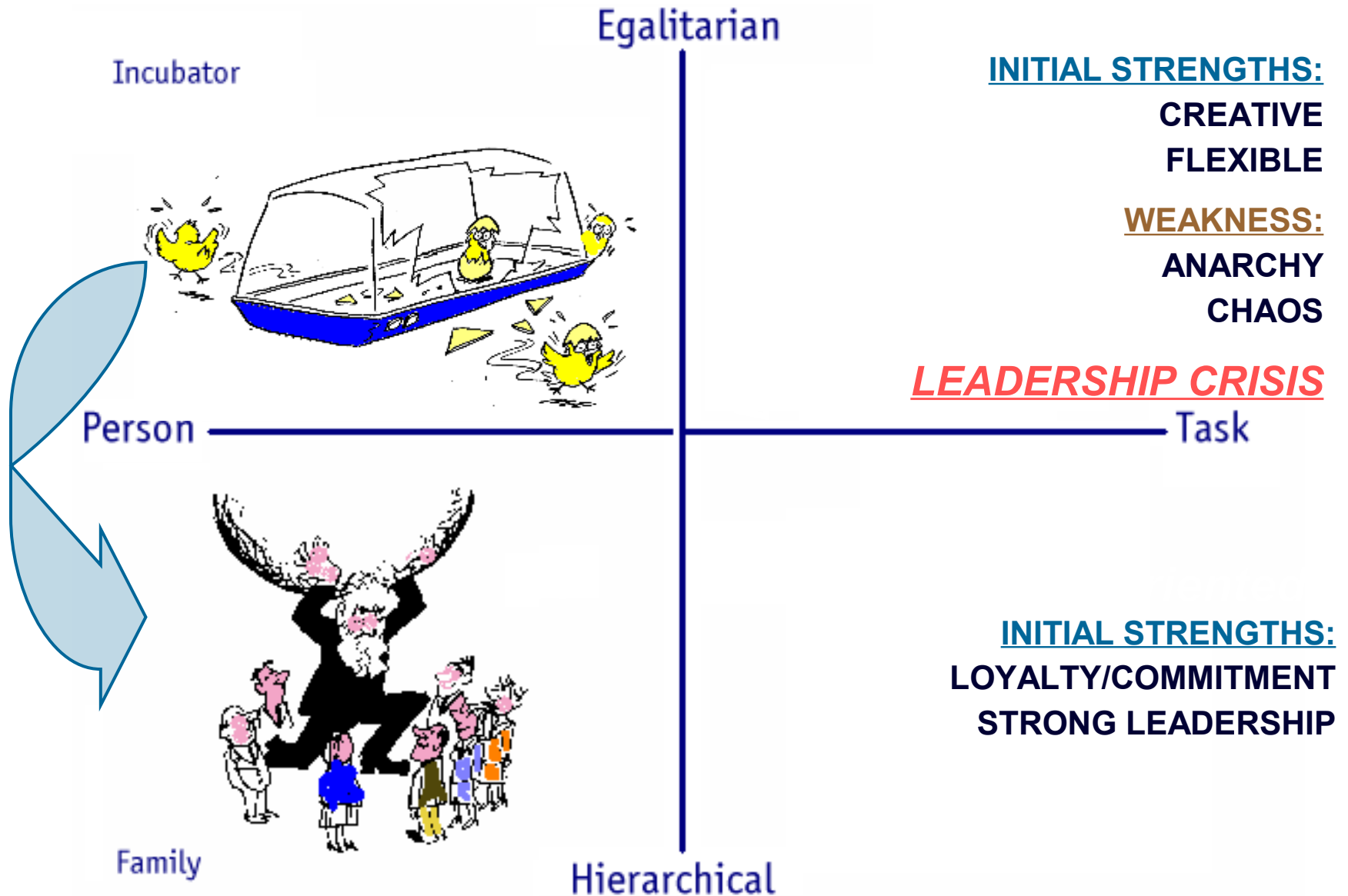




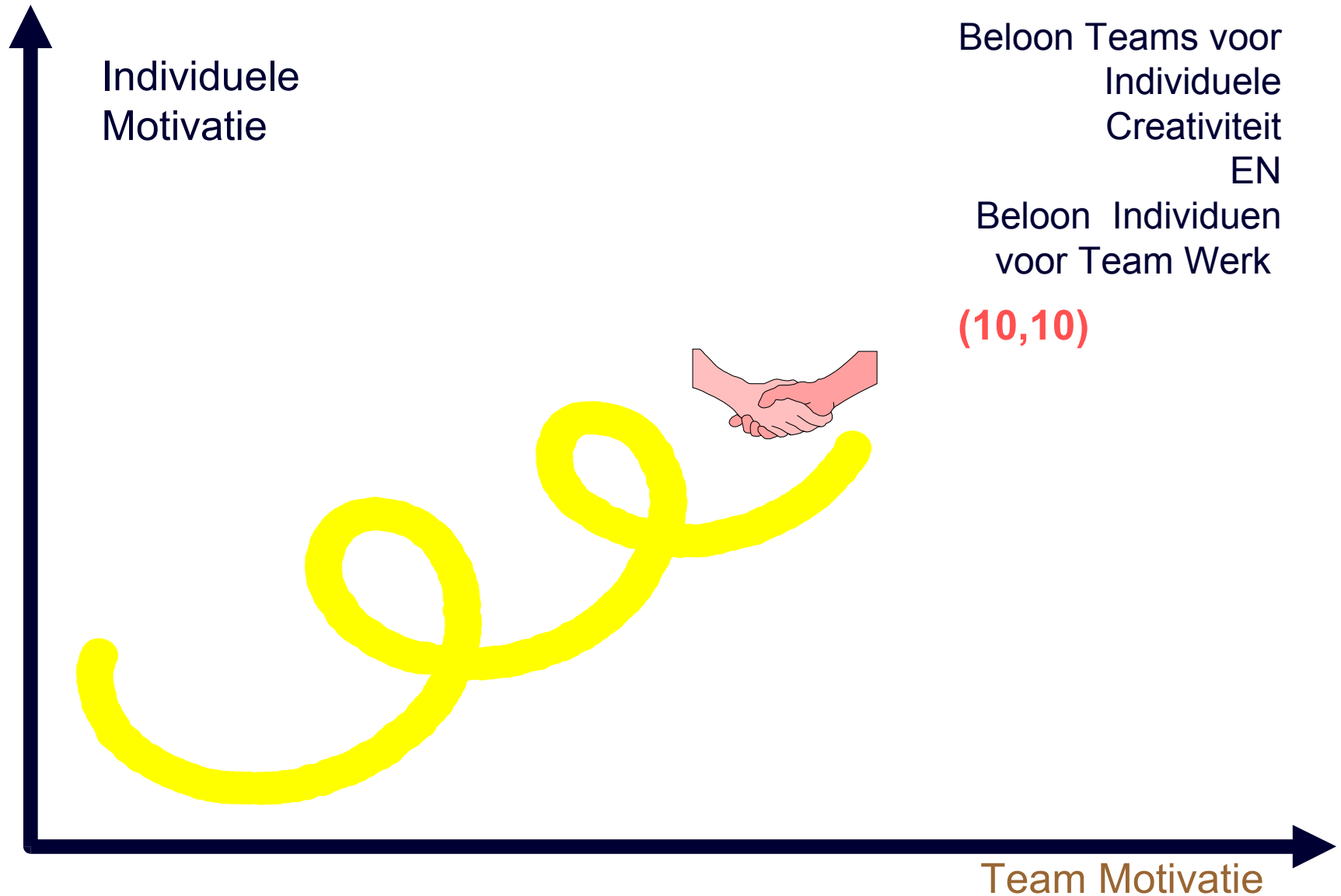
01 From Inventie naar Intentie



From Invention to Intention



02/ Co-Opetition



02/ Main Challenges

1. Mass-Customization

2. Co-Opetitie

3. It is Cool to be Emotional

4. Moments of Truth

5. Servant Leader

6. Just In Time Synchronizing Sequences

7. Pushing through the Pull

01

02

Van Intentie naar Invasie

03

04

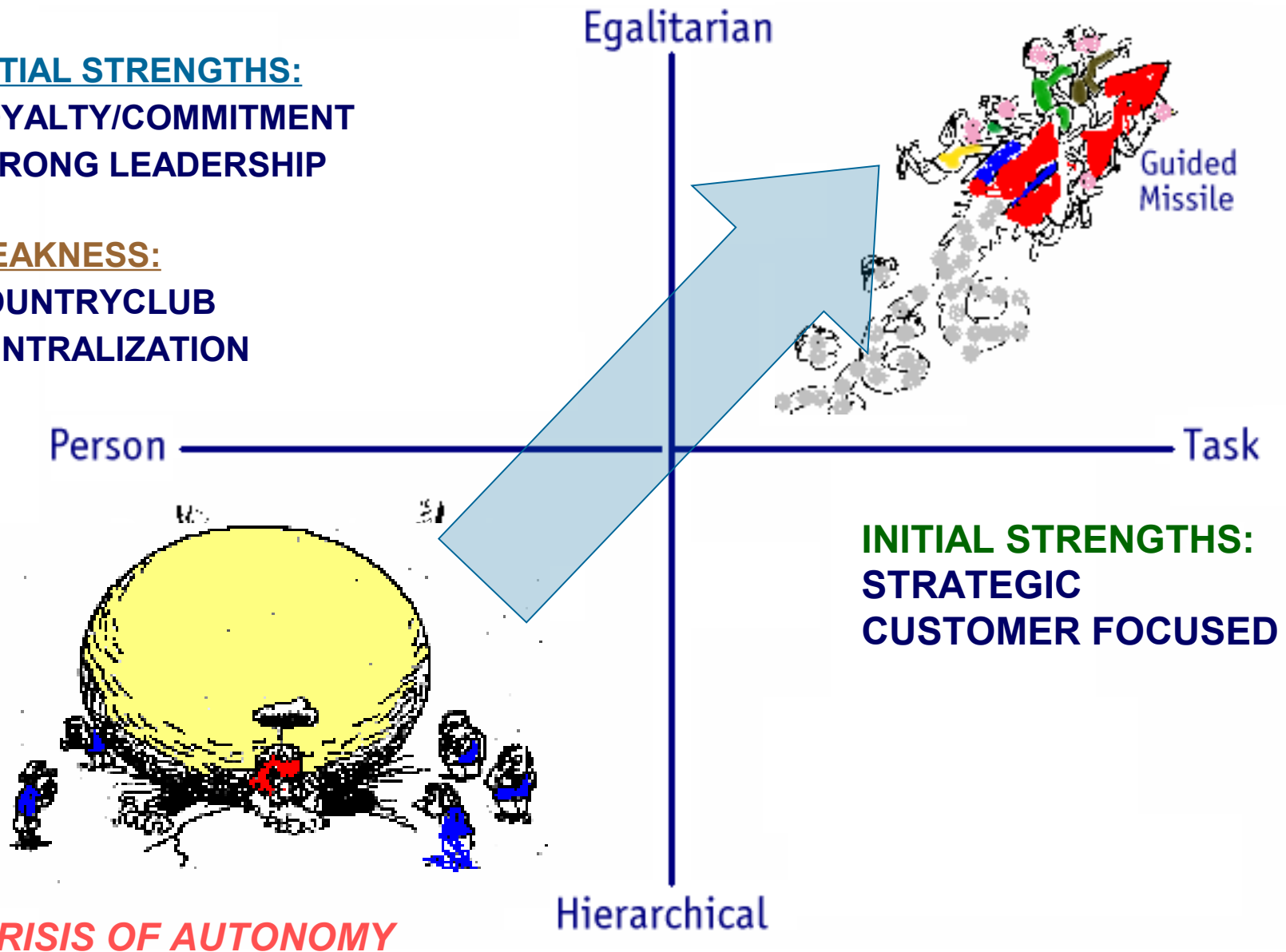
From Intention to Invasion

INITIAL STRENGTHS:

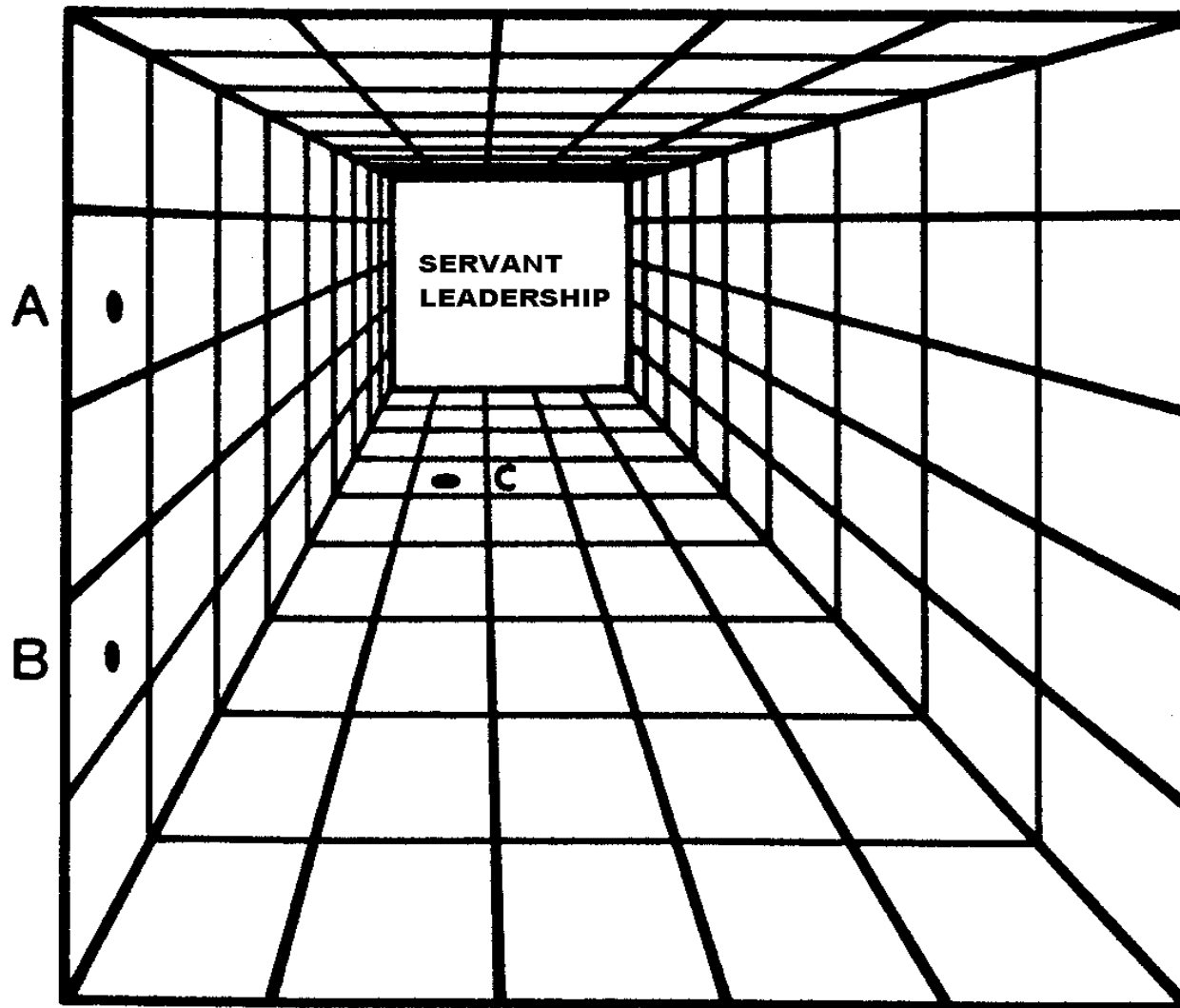
LOYALTY/COMMITMENT
STRONG LEADERSHIP

WEAKNESS:

COUNTRYCLUB
CENTRALIZATION



CRISIS OF AUTONOMY



01

02

03

04

From Invasie naar Implementatie

From Invasion to Implementation

INITIAL STRENGTHS:

STRATEGIC
CUSTOMER FOCUSED

WEAKNESS:

SWEATSHOP
SHORT TERMISM

Person

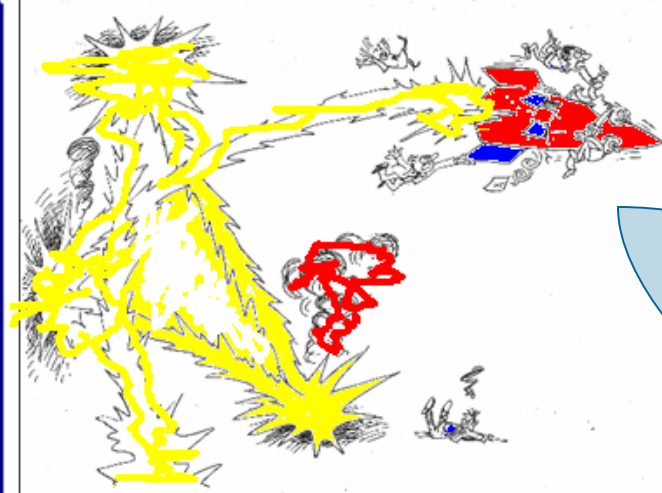
Task

CRISIS OF CONTROL

INITIAL STRENGTHS:

EFFICIENT
STRUCTURED

Egalitarian



Hierarchical

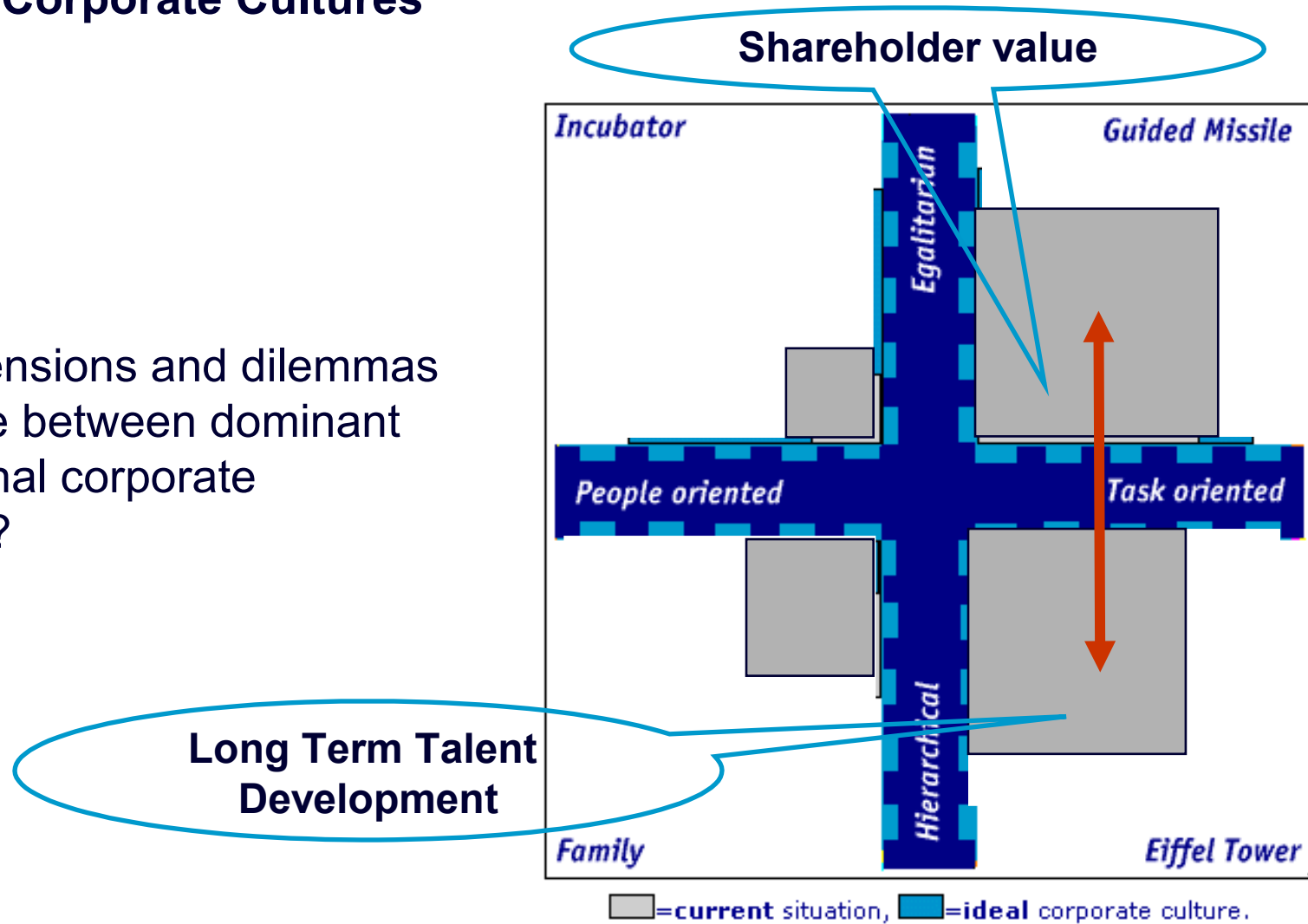


Eiffel Tower



Transitional Corporate Cultures

1. Which tensions and dilemmas are there between dominant transitional corporate cultures?



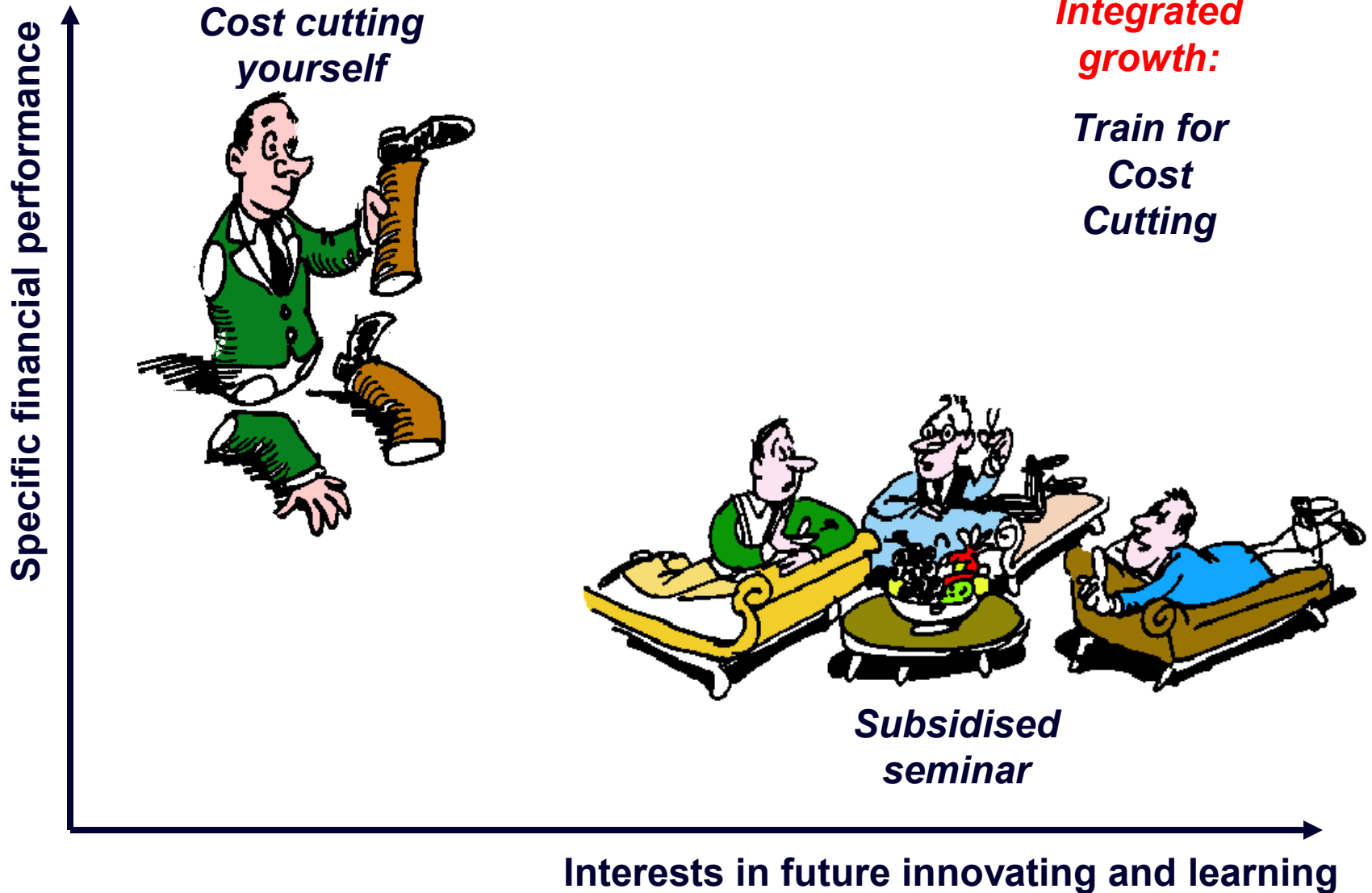
From the Balanced to the Integrated Score Card

**Specific Financial
Performance**



**Diffuse
Development of
People**

From the Balanced to the Integrated Score Card



01

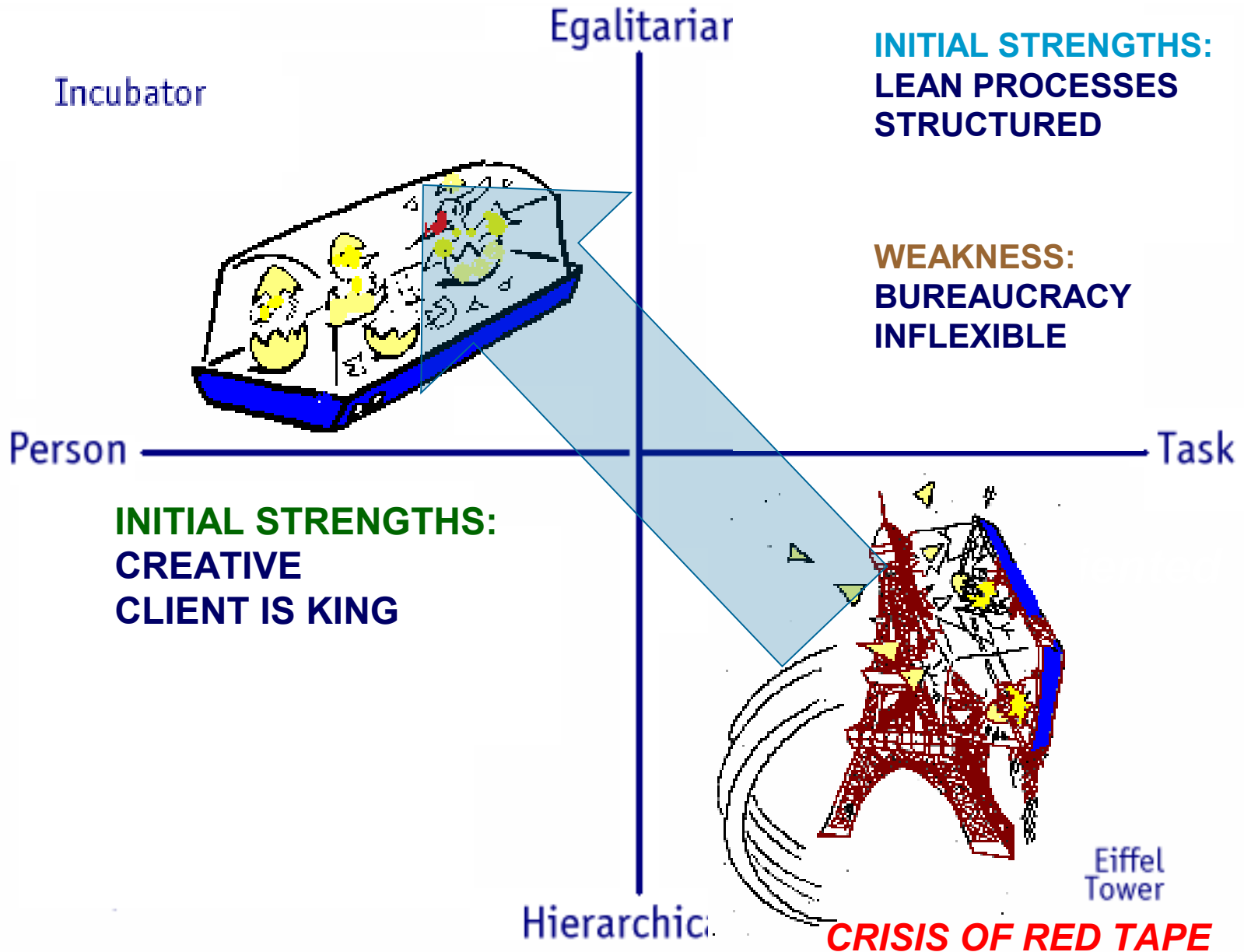
02

03

04

Van Implementatie naar Innovatie

From Implementation to Innovation



Van de Balanced naar de Integrated Score Card

Balanced Score Card Dilemma...

From the Balanced to the Integrated Score Card



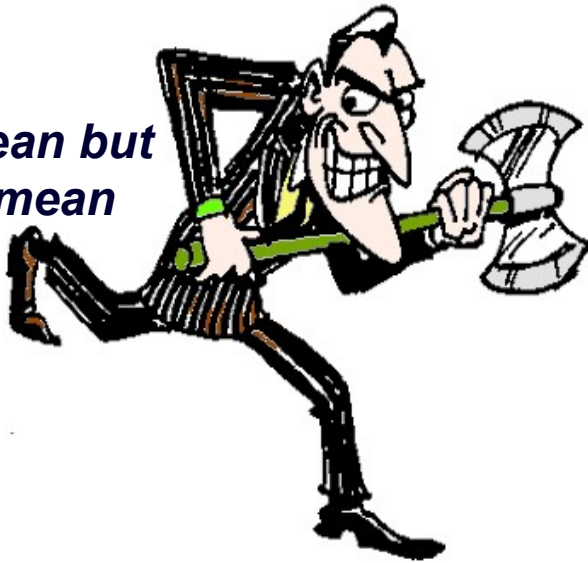
**Inner Directed
Improvements
in Business
Processes**



**Outer directed increase
in customer satisfaction**

Inner directed improvements

Lean but mean



Integrated growth:

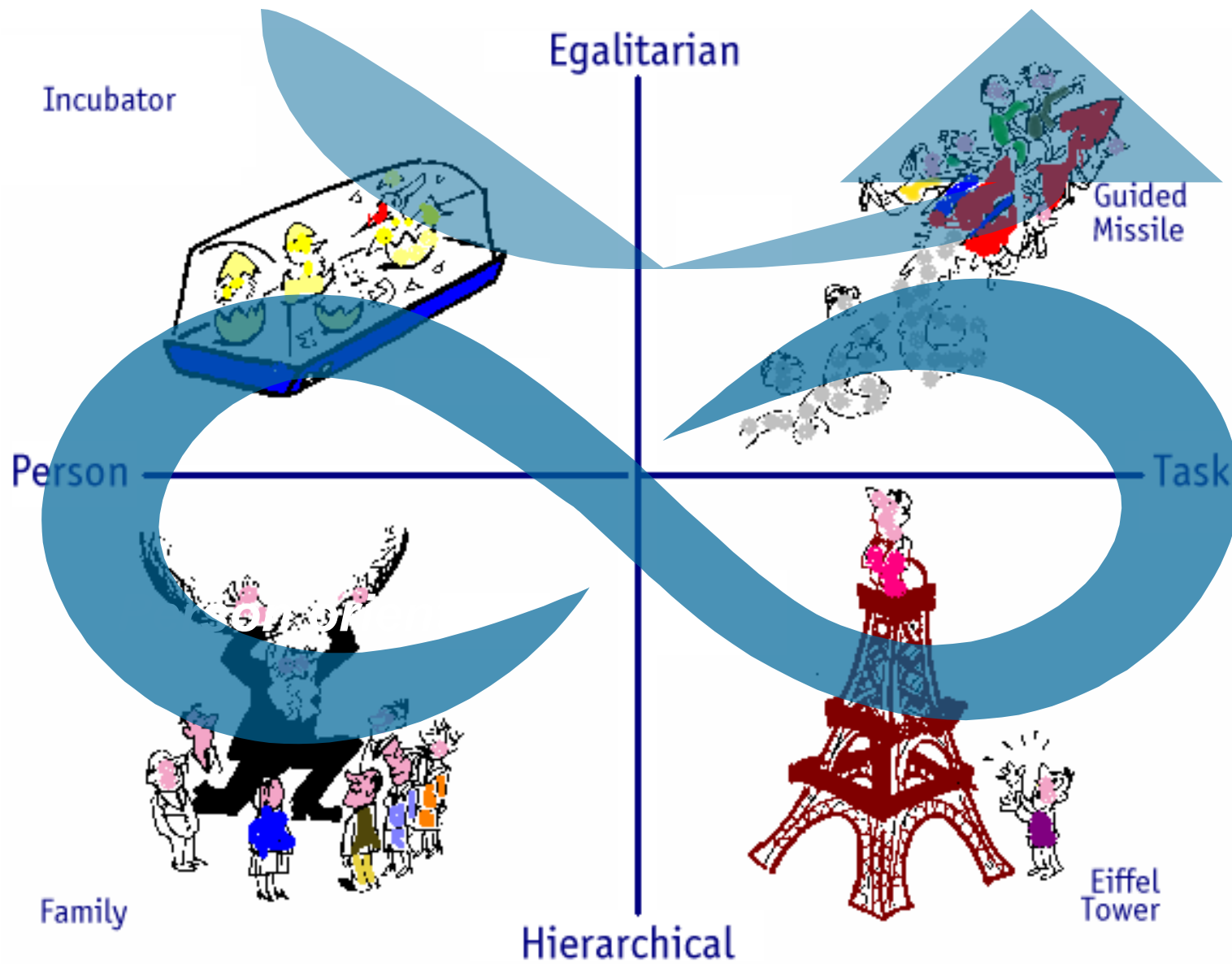
Pushing through the Pull



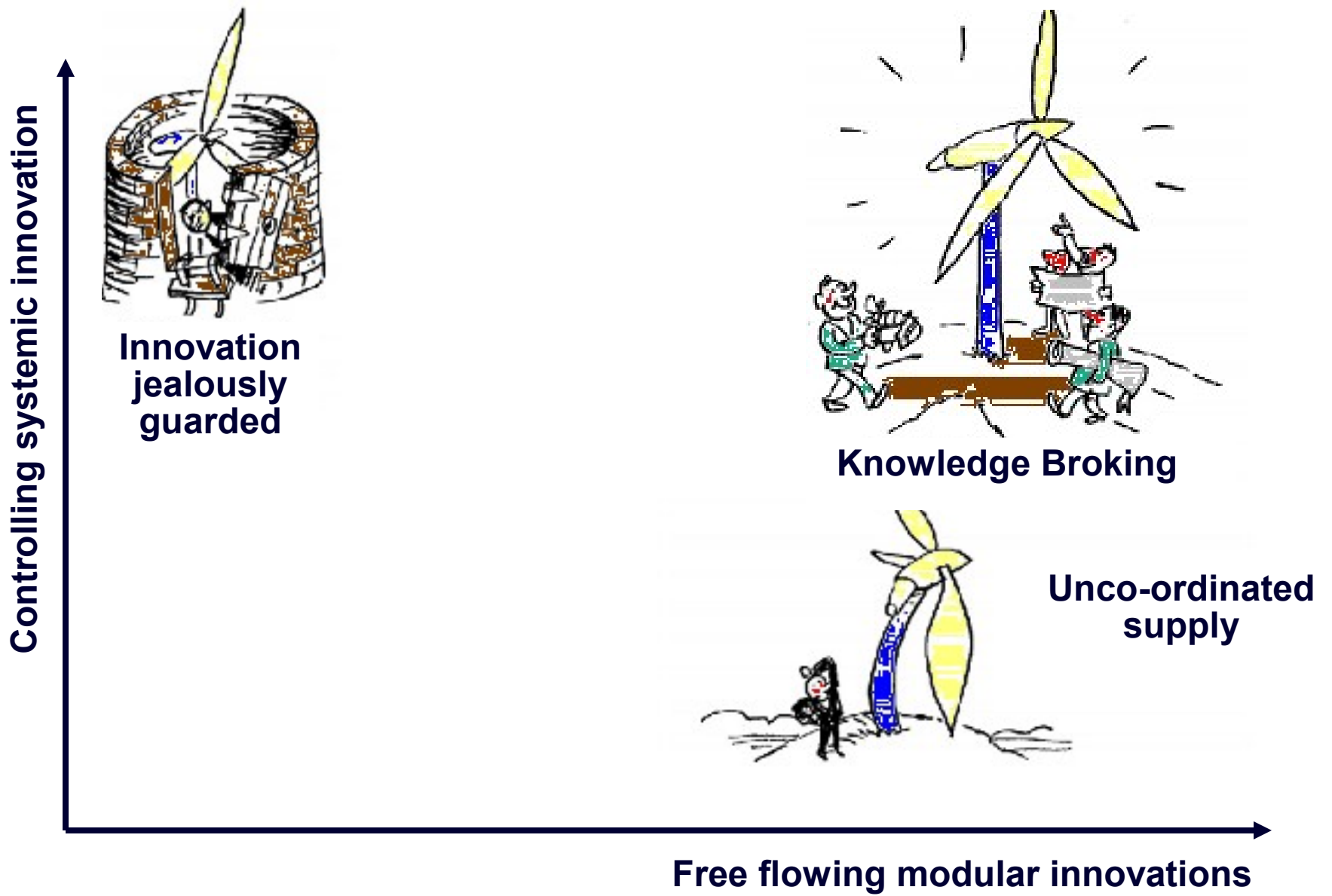
Customer's creature

Outer directed increase in customer satisfaction

Exnovation !







INNOVATION

=

INCLUSION

LEIDERSCHAP



DIVERSITEIT

Thank you !

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Trompenaars Hampden-Turner

Culture for Business